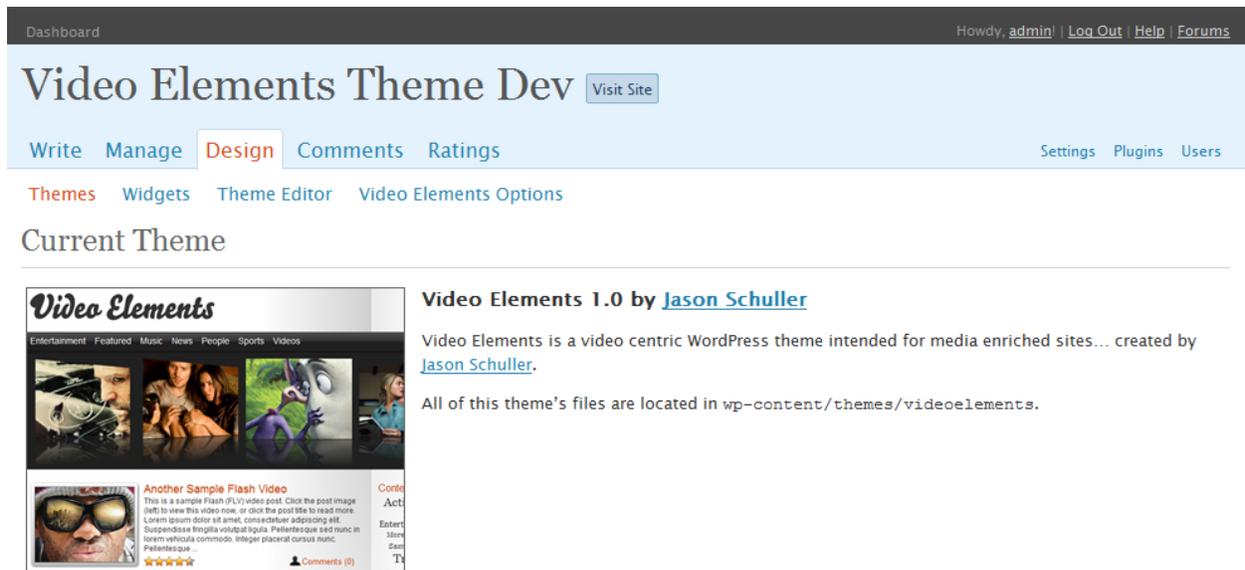


UPLOAD, SETUP & USAGE

Thanks for purchasing the Video Elements WordPress Theme. To get started, simply upload the “videoelements” theme folder included in your download package to your target WordPress themes folder (<http://www.somesite.com/wp-content/themes/>).

Once uploaded log into your WordPress administration control panel and click the “Presentation” tab (WordPress 2.3 or below) or the “Design” tab (WordPress 2.5) and choose the Video Elements theme as shown below. Your theme selection should now be activated.



The screenshot shows the WordPress dashboard interface. At the top, there's a navigation bar with "Dashboard" on the left and "Howdy, admin! | Log Out | Help | Forums" on the right. Below this is a header for "Video Elements Theme Dev" with a "Visit Site" button. A secondary navigation bar contains "Write", "Manage", "Design" (highlighted), "Comments", and "Ratings". On the right side of this bar are "Settings", "Plugins", and "Users". Below the navigation bar, there are links for "Themes", "Widgets", "Theme Editor", and "Video Elements Options". The main content area is titled "Current Theme" and displays a preview of the "Video Elements" theme. The preview includes a header with the theme name and a menu with categories like "Entertainment", "Featured", "Music", "News", "People", "sports", and "Videos". Below the header is a grid of video thumbnails. To the right of the preview, the text reads: "Video Elements 1.0 by Jason Schuller", "Video Elements is a video centric WordPress theme intended for media enriched sites... created by Jason Schuller.", and "All of this theme's files are located in wp-content/themes/videoelements."

SIDEBLOG SETUP

There are a few more things you have to set up before you start using the theme. First... create a category called “Featured”. This category will be used to display the “More Featured Video” list found within the default sidebar. When creating a post, select the “Featured” category for any video you want to be listed within the sideblog.

POST RATINGS INSTALLATION & SETUP

In order for the post ratings to work throughout the theme, you will need to download and activate the WP-PostRatings WordPress plugin found at the link below.

<http://lesterchan.net/wordpress/readme/wp-postratings.html>

Once downloaded, upload the “postratings” folder to your WordPress plugins folder (<http://www.somesite.com/wp-content/plugins/>). Activate the WP-PostRatings plugin through your WordPress admin control panel. (Shown below in 2.5)

Video Elements Theme Dev [Visit Site](#)

[Write](#) [Manage](#) [Design](#) [Comments](#) [Ratings](#)[Settings](#) [Plugins](#) [Users](#)[Plugins](#) [Plugin Editor](#)

Plugin Management

Plugins extend and expand the functionality of WordPress. Once a plugin is installed, you may activate it or deactivate it here.

[Deactivate All Plugins](#)

Plugin	Version	Description	Status	Action
Akismet	2.1.4	Akismet checks your comments against the Akismet web service to see if they look like spam or not. You need a WordPress.com API key to use it. You can review the spam it catches under "Comments." To show off your Akismet stats just put <code><?php akismet_counter(); ?></code> in your template. See also: WP Stats plugin . <i>By Matt Mullenweg.</i>	Inactive	Activate Edit
Hello Dolly	1.5	This is not just a plugin, it symbolizes the hope and enthusiasm of an entire generation summed up in two words sung most famously by Louis Armstrong: Hello, Dolly. When activated you will randomly see a lyric from Hello, Dolly in the upper right of your admin screen on every page. <i>By Matt Mullenweg.</i>	Inactive	Activate Edit
WP-PostRatings	1.20	Adds an AJAX rating system for your WordPress blog's post/page. <i>By Lester "GaMerZ" Chan.</i>	Active	Deactivate Edit
WP-PostRatings Widget	1.20	Adds a PostRatings Widget to display most rated and/or highest rated posts and/or pages on your sidebar. You will need to activate WP-PostRatings first. <i>By Lester "GaMerZ" Chan.</i>	Inactive	Activate Edit

If something goes wrong with a plugin and you can't use WordPress, delete or rename that file in the `wp-content/plugins` directory and it will be automatically deactivated.

Get More Plugins

You can find additional plugins for your site in the [WordPress plugin directory](#).

To install a plugin you generally just need to upload the plugin file into your `wp-content/plugins` directory. Once a plugin is uploaded, you may activate it here.



Now that the ratings plugin has been activated, you need to configure some ratings options. Click the “Ratings” tab in your WordPress admin control panel, then click “Ratings Options”. If you want the ratings feature on your site to look exactly the same as on the Video Elements [demo](#) please refer to the following screenshots on how to adjust your ratings options.

The screenshot shows the WordPress admin interface for the 'Ratings' plugin. At the top, there's a navigation bar with 'Dashboard', 'Howdy, admin!', 'Log Out', 'Help', and 'Forums'. Below that, the site title 'Video Elements Theme Dev' is displayed with a 'Visit Site' button. The main navigation includes 'Write', 'Manage', 'Design', 'Comments', 'Ratings', 'Settings', 'Plugins', and 'Users'. Under the 'Ratings' tab, there are links for 'Manage Ratings', 'Ratings Options', 'Ratings Usage', and 'Uninstall WP-PostRatings'. A yellow notification box states 'Ratings AJAX Style Updated'. The main content area is titled 'Post Rating Options' and contains several sections: 'Ratings Settings' with a list of rating styles (bars, heart, heart_crystal, numbers, plusminus, plusminus_crystal, squares, stars, stars_crystal, thumbs, tickcross, tickcross_crystal, updown_crystal) and a 'Max Ratings' input field set to 5; 'Ratings AJAX Style' with dropdowns for 'Show Loading Image With Text' (No) and 'Show Fading In And Fading Out Of Ratings' (Yes); 'Allow To Rate' with a dropdown for 'Who Is Allowed To Rate?' (Registered Users And Guests); and 'Logging Method' with a dropdown for 'Ratings Logging Method:' (Logged By Cookie And IP).

Ratings Templates

Ratings Vote Text:

- Allowed Variables:
- %RATINGS_IMAGES_VOTE%
 - %RATINGS_MAX%
 - %RATINGS_SCORE%
 - %RATINGS_TEXT%
 - %RATINGS_USERS%
 - %RATINGS_AVERAGE%
 - %RATINGS_PERCENTAGE%

Restore Default Template (Normal Rating)

Restore Default Template (Up/Down Rating)

%RATINGS_IMAGES_VOTE%

Ratings Voted Text:

- Allowed Variables:
- %RATINGS_IMAGES%
 - %RATINGS_MAX%
 - %RATINGS_SCORE%
 - %RATINGS_USERS%
 - %RATINGS_AVERAGE%
 - %RATINGS_PERCENTAGE%

Restore Default Template (Normal Rating)

Restore Default Template (Up/Down Rating)

%RATINGS_IMAGES%

Ratings No Permission Text:

- Allowed Variables:
- %RATINGS_IMAGES%
 - %RATINGS_MAX%
 - %RATINGS_SCORE%
 - %RATINGS_USERS%
 - %RATINGS_AVERAGE%
 - %RATINGS_PERCENTAGE%

Restore Default Template (Normal Rating)

Restore Default Template (Up/Down Rating)

%RATINGS_IMAGES%

Ratings None:

Allowed Variables:

- %RATINGS_IMAGES_VOTE%
- %RATINGS_MAX%
- %RATINGS_SCORE%
- %RATINGS_TEXT%
- %RATINGS_USERS%
- %RATINGS_AVERAGE%
- %RATINGS_PERCENTAGE%

Restore Default Template (Normal Rating)

Restore Default Template (Up/Down Rating)

%RATINGS_IMAGES_VOTE%

Highest Rated:

Allowed Variables:

- %RATINGS_IMAGES
- %RATINGS_MAX%
- %RATINGS_SCORE%
- %RATINGS_USERS%
- %RATINGS_AVERAGE%
- %POST_TITLE%
- %POST_URL%

Restore Default Template (Normal Rating)

Restore Default Template (Up/Down Rating)

%RATINGS_IMAGES% %POST_TITLE%

Update Options

Cancel



ADDING THE OPTOPNAL VIDEO GALLERY PAGE

You can set up an optional Video Gallery page (shown below) if you want to give your users another way to view videos posted to your site. Simply create a WordPress page as usual, give the page any title (e.g. Video Gallery), then select "Gallery" within the "Page Template" option. Click "Publish" and that's it... you should now have a gallery page set up to look like the screenshot below. This new page will be linked within the "Pages" menu at the top of the theme.

Home Sample Gallery Sample Page

Video Elements

Subscribe to Content: [RSS](#)
Subscribe to Comments: [RSS](#)

Entertainment Featured Music News People Sports Videos



Content Tags:
Action Adventure Alright Another Tag
Bankjob Blog Cloverfield DailyMotion
Entertainment Flash FLV Hancock Horton Jason
More Tags Movies News Post Previews Reviews
Sample Tag Some Tagging Tag Top Box Office
Trailers Video Videos Who WordPress
WPelements

Highest Rated Videos:

- ★★★★★ A Sample QuickTime Video Post
- ★★★★★ A Sample QuickTime Video Post
- ★★★★★ Another Sample Flash Video
- ★★★★★ A Sample DailyMotion.com Video
- ★★★★★ A Sample DailyMotion.com Video
- ★★★★★ Another Sample Flash Video
- ★★★★★ A Sample FLV Video Post
- ★★★★★ This is a Sample MetaCafe Post
- ★★★★★ A Sample FLV Video Post
- ★★★★★ This is a Sample MetaCafe Post

2008 Video Gallery. "Video Elements" theme by: [WPelements.com](#)

CONFIGURING SIDEBAR WIDGETS

The Video Elements theme has a total of 4 unique sidebars, all of which can be configured separately with WordPress widgets.

“Index Sidebar” = The sidebar for the main page, search results and paginated pages.

“Gallery Sidebar” = The sidebar for the video gallery page. (if you have chosen to set one up)

“Post Sidebar” = The sidebar for all single post pages.

“Page Sidebar” = The sidebar for all static pages you set up. (such as “About”, “Contact”, etc)

To configure sidebar widgets (within the WordPress widgets menu in your WordPress control panel) simply select the sidebar you wish to configure, and then add available widgets as usual.

NOTE:

When using sidebar widgets, all preconfigured default sidebar content is replaced...

CONFIGURING THE FEATURED VIDEOS “COVERFLOW” BAR

The featured videos “coverflow” bar at the top of the Video Elements theme can be configured through the “Video Elements” theme options menu. Click the “Video Elements Options” tab within the theme menu and follow the directions on the screen.

Dashboard Howdy, [admin!](#) | [Log Out](#) | [Help](#) | [Forums](#)

Video Elements Theme Dev [Visit Site](#)

[Write](#) [Manage](#) [Design](#) [Comments](#) [Ratings](#) [Settings](#) [Plugins](#) [Users](#)

[Themes](#) [Widgets](#) [Theme Editor](#) [Video Elements Options](#)

Featured Videos

You can edit the featured videos coverflow bar by using the fields below.

Featured Video #1:
Use the fields below to add your featured video.

Title:

Thumbnail Image Location:

Video Post Link:

Description:

WRITING A POST & EMBEDDING VIDEOS

The Video Elements theme is compatible with pretty much any embeddable video format on “single post pages”, however, you are limited to Flickr, MySpace, Revver, Veoh, Viddler, Vimeo, YouTube, Google Video, MetaCafe, DailyMotion, FLV (Flash) Video, Quicktime and Windows Media Video formats for the full screen “Instant View” feature.

You will find that writing posts using the Video Elements theme is slightly different than other typical WordPress themes. In order to post a new video to your site, follow the following instructions.

First, create a thumbnail image that you wish to use for your gallery post. This thumbnail should be 156 pixels wide by 118 pixels in height.

NOTE:

You can actually use an image of any size for your post thumbnail, but keep in mind that the theme will scale your image according to the dimensions explained above which might result in image distortion.

Next, go to your WordPress administration control panel and click the “Write” tab. Create a post title and description, choose your categories and enter your tags as usual (shown in WordPress 2.5 below).

The screenshot displays the WordPress 2.5 administration interface for writing a new post. At the top, the dashboard header includes the site name 'Video Elements Theme Dev' and a 'Visit Site' button. Below this is a navigation menu with 'Write' selected, and other options like 'Manage', 'Design', 'Comments', 'Ratings', 'Settings', 'Plugins', and 'Users'. The main content area is titled 'Write Post' and contains a 'Title' field with the text 'This is a Sample Video Post'. Below the title is a 'Post' editor with a rich text toolbar and the text 'This is a description of my video...'. The right-hand sidebar contains a 'Preview this Post' button, a 'Publish Status' dropdown set to 'Unpublished', a checkbox for 'Keep this post private', and a 'Publish immediately' button. At the bottom of the sidebar are 'Save' and 'Publish' buttons, and a message 'Draft Saved at 9:43:06 am.'. A 'Related' section at the bottom right lists links for 'Manage All Comments', 'Manage All Posts', 'Manage All Categories', and 'Manage All Tags'.

Upload the thumbnail you created for this post and add it to the “Optional Excerpt” field as shown below.

Advanced Options

Excerpt

```

```

Excerpts are optional hand-crafted summaries of your content. You can [use them in your template](#)

ADDING “INSTANT VIEW” & “SINGLE POST” EMBEDDED VIDEOS

Next, to add the “instant view” feature (for when users click video thumbnails) and the embedded video (when viewing the actual post) to your post, you have to use the “Custom Fields” section found within the post screen. There are 3 steps to this process for any video format which will be explained below.

Step one involves creating the actual link to where the video is located for the “instant view” feature. Under the custom fields section of your post, create a new key called “videolink”. In the key value field, enter the actual link to where the video is located. Supported “Instant View” formats include: Flickr, MySpace, Revver, Veoh, Viddler, Vimeo, YouTube, Google Video, MetaCafe, DailyMotion, FLV (Flash) Video, Quicktime and Windows Media Video.

Custom Fields

Add a new custom field:

Key	Value
<input type="text" value="- Select -"/> or <input type="text" value="videolink"/>	<input type="text" value="http://www.samplesite.com/video.flv"/>

Custom fields can be used to add extra metadata to a post that you can [use in your theme](#).

Step two involves setting the video width and height dimensions for the “instant view” effect when users click video thumbnails. Add a new custom field called “videowidth”. In the key value field, enter the actual width of the video you are embedding. Add another custom field called “videoheight”. In the key value field, enter the actual width of the video you are embedding.

Custom Fields

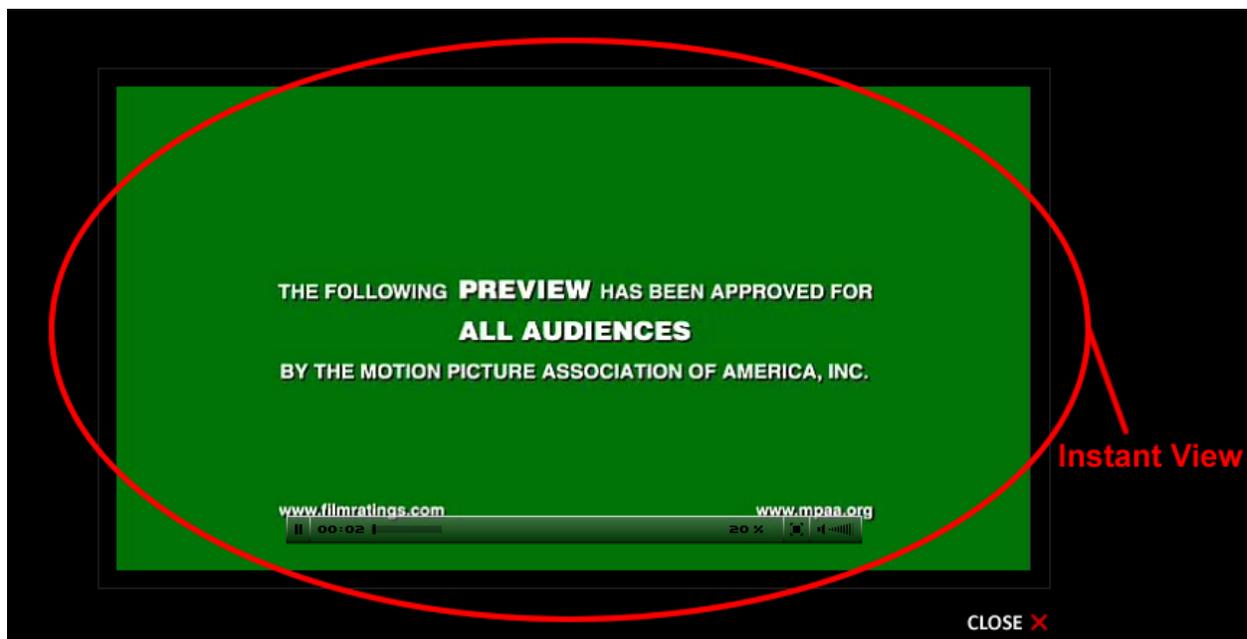
videolink	http://www.samplesite.com/video.flv	Update	Delete
videowidth	640	Update	Delete
videoheight	480	Update	Delete

Add a new custom field:

Key	Value
- Select - or	

Add Custom Field

Custom fields can be used to add extra metadata to a post that you can [use in your theme](#).



Depending on the video type you are using, the link value might be different. Some examples of keys and values have been listed below for your reference.

- **Flickr...** use the actual url for the video you wish to embed:
videolink: <http://www.flickr.com/photos/bhl1/2402027765/in/pool-video>
videowidth: 400
videoheight: 300
- **MySpace...** use the actual url for the video you wish to embed:
videolink:
<http://myspacetv.com/index.cfm?fuseaction=vids.individual&videoid=23472681>
videowidth: 430
videoheight: 346
- **Revver...** use the actual url for the video you wish to embed:
videolink: <http://www.revver.com/video/758469/see-whats-possible-challenge/>
videowidth: 480
videoheight: 392
- **Veoh...** use the actual url for the video you wish to embed:
videolink: <http://www.veoh.com/videos/v753286qccrGhsT>
videowidth: 540
videoheight: 438
- **Viddler...** use the actual url for the video you wish to embed:
videolink: <http://www.viddler.com/explore/clintus/videos/143/>
videowidth: 437
videoheight: 370
- **Vimeo...** use the actual url for the video you wish to embed:
videolink: <http://vimeo.com/615344>
videowidth: 400
videoheight: 302

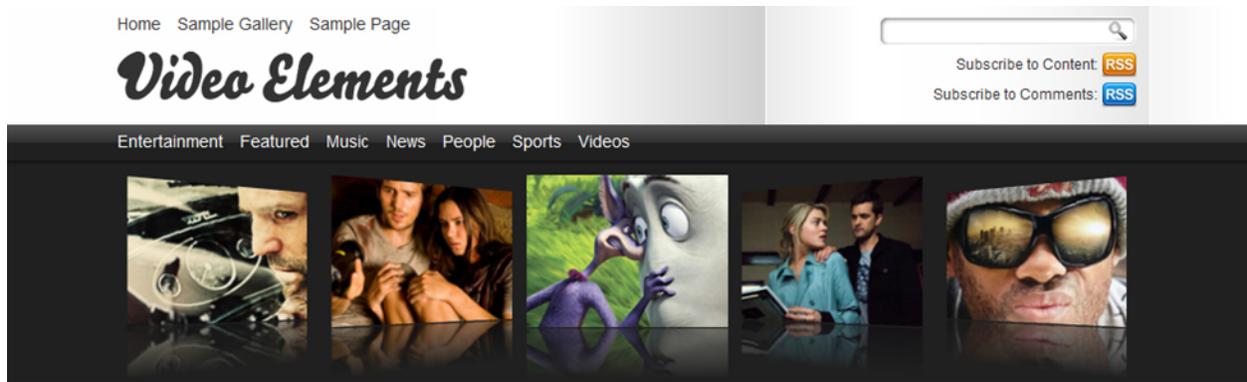
- **YouTube...** use the actual url for the video you wish to embed:
videolink: <http://www.youtube.com/watch?v=I9MdgSUpG5U>
videowidth: 480
videoheight: 380
- **Google Video...** use the actual url for the video you wish to embed:
videolink: <http://video.google.com/videoplay?docid=-6725559231192754042>
videowidth: 640
videoheight: 290
- **MetaCafe...** use the actual url for the video you wish to embed:
videolink: http://www.metacafe.com/watch/377633/transformers_2007/
videowidth: 400
videoheight: 350
- **DailyMotion...** use the actual url for the video you wish to embed:
videolink: <http://www.dailymotion.com/swf/1zR7vSr9sneRWgUqL>
videowidth: 640
videoheight: 486
- **FLV (Flash) Video...** use the actual url for the video you wish to embed:
videolink: <http://www.somesite.com/example.flv>
videowidth: 640
videoheight: 270
- **Quicktime...** use the actual url for the video you wish to embed:
videolink: <http://www.somesite.com/example.mov>
videowidth: 640
videoheight: 270
- **Windows Media Video...** use the actual url for the video you wish to embed:
videolink: <http://www.somesite.com/example.wmv>
videowidth: 640
videoheight: 270

Step three involves inputting the actual embed code for the video that will be displayed on single post pages (when users click through to the actual video post page rather than just viewing the “instant view” video).

Add a new custom field called “videoembed”. In the key value field, enter the actual embed code (from YouTube, etc.) of the video you want to be displayed on your single post page.

Custom Fields

videolink	<input type="text" value="http://www.samplesite.com/video.flv"/>	<input type="button" value="Update"/> <input type="button" value="Delete"/>
videowidth	<input type="text" value="640"/>	<input type="button" value="Update"/> <input type="button" value="Delete"/>
videoheight	<input type="text" value="480"/>	<input type="button" value="Update"/> <input type="button" value="Delete"/>
videoembed	<input type="text" value='<object width="425" height="355"><param name="movie"'/>	<input type="button" value="Update"/> <input type="button" value="Delete"/>



Another Sample Flash Video



This is a sample Flash (FLV) video post. Click the post image (left) to view this video now, or click the post title to read more. Lorem ipsum dolor sit amet. consectetur adipiscing elit.

Content Tags:

Action Adventure Alright Another Tag Bankjob Blog Cloverfield DailyMotion Entertainment Flash FLV Hancock Horton Jason More Tags Movies News Post Previews Reviews Sample Tag Some Tagging Tag Top Box Office Trailers Video Videos Who WordPress WPelements

Embedded Video

Advertisements:

SED & AES
Shipping Solutions makes it easy to file a SED on paper or through AES.
www.shipsolutions.com

LINTRA GmbH
QUAM by LINTRA Das integrierte Managementsystem
www.lintra.net

Quam Speakers on Sale
Honest People with Low Prices Get out Big 400 Page Catalog. Free

IF YOU DON'T WANT TO USE THE "INSTANT VIEW" FEATURE

I realize that some of you might not want to use the instant view feature (activated when a user clicks a post thumbnail). If you are one of these people, I have included optional files that eliminate this feature entirely. Simply delete or rename the default [header.php](#), [index.php](#), [gallery.php](#) and [sidebar.php](#) files found in the Video Elements theme folder and replace them with the files located in the "optional-files" folder included in your theme package.

If you choose to disable the "instant view" feature, **YOU DO NOT** have to follow steps 1 and 2 of the "embedding video" instructions above, but you will still have to follow step 3 (repeated below).

Add a new custom field called "videoembed". In the key value field, enter the actual embed code (from YouTube, etc.) of the video you want to be displayed on your single post page.

ADD YOUR ADVERTISEMENT CODE TO THE DEFAULT SIDEBAR

Obviously you will want to add your own 300x250 advertisement code if you plan on using the default sidebar. Open and edit the sidebar file (such as sidebar.php) for which you want to add your code, find "`<!-- Your Advertisement Code Begins Here -->`" and replace the code between this tag and "`<!-- Your Advertisement Code Ends Here -->`". Save the file and upload.

To remove the Advertisement section all together, delete the code from `<div id="block">` to `</div>`.

CHANGE THE THEME LOGO

You will find a source logo file in your download package called "logo.gif". Use this file as a template for creating your own custom logo. The font used for the default logo is called "Bello Script" which can be found at http://www.fontshop.com/fonts/singles/underware/bello_script/ if you wish to use the same font for your own custom logo. After you have edited your logo, save it and place it into the "images" folder of the Video Elements theme replacing the old logo file.

LIMITATIONS & UNKNOWNNS

The Video Elements theme has been tested on WordPress versions 2.3 and 2.5 ONLY. Any limitations or problems with using this theme on anything below 2.3 are unknown and unsupported.

The Video Elements theme has been tested and is fully compatible with the more popular web browsers including FireFox, IE6.0, IE7.0, Safari and Opera. Any limitations or problems caused by other browsers are unknown and unsupported.